

Representing European Drosophila researchers

SPONSORSHIP PROSPECTUS





Contents

The European Drosophila Society Board (2023-2024)		
Introduction	4	
European Drosophila Society Mission and Charter	6	
Regular Sponsorship	7	
Regular sponsorship options, detailed	8	
PLATINUM SPONSOR Annual fee: 2000€	8	
GOLD SPONSOR Annual fee: 1500€	8	
SILVER SPONSOR Annual fee: 1000€	8	
BRONZE SPONSOR Annual fee: 500€	9	
Bespoke sponsorship options	9	
Donations	9	
Sponsorship Contact information	10	
Terms & Conditions	11	



The European Drosophila Society Board (2023-2024)

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- Alex Gould | The Francis Crick Institute, London, UK
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- Nic Tapon | The Francis Crick Institute, London, UK | Website and Communications
- Mirka Uhlirova | CECAD Cologne, Germany
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Introduction

The common fruit fly or vinegar fly *Drosophila melanogaster* has been a **key animal research model** for over 100 years. Discoveries in *Drosophila* have led to groundbreaking findings in fields including **development**, **neuroscience**, **evolution**, **immunology**, **physiology**, **cancer**, **neurodegeneration**, **cell biology**, and **genetics**.

Research in *Drosophila* plays an important role in **characterizing genes relevant to human health**, as nearly 75% of human disease-associated genes are also found in *Drosophila*. The genetic toolkit developed over the last 100 years for *Drosophila* allows scientists to remove, over- or misexpress genes in any tissue or cell at precise times during development or adulthood. This feat is impossible in humans and difficult in rodent models. Importantly, while research in humans reveals gene mutations correlated with certain diseases, *Drosophila* can help establish whether a certain gene is causal to disease. Genes identified in this way are promising candidates for the development of novel therapies and treatments. *Drosophila* genes play the same role as human genes in cancer, development, innate immunity, aging, and sleep.

Drosophila is also an important **model for the study of other insects**, notably **insect vectors** that transmit human diseases (e.g., malaria, dengue, zika), **insect pests** that affect crops, and **beneficial insects** such as bees.

Drosophila research complies with the 3Rs initiative, which seeks to limit the use of vertebrates in life science research. Indeed, *Drosophila* research is **cheap, ethical, and has a low energy impact** compared to research in traditional rodent models.

The success of the fly community is built in part on the **open sharing of resources and materials**, which boosts research and collaboration. *Drosophila* studies are supported by upto-date centralized resources such as FlyBbase (Bloomington, Cambridge) and stock centers (e.g., Vienna *Drosophila* Research Center). The modern fly community is composed of more than five thousand 'drosophilists' working in several hundred laboratories all over the world. Although *Drosophila* research was initially launched in the US following discoveries by Thomas Morgan, Calvin Bridge and Alfred Sturtevant in the famous 'fly room' at Columbia university, it rapidly spread to Europe. Four of the ten Nobel prizes for *Drosophila* research were awarded for work done in Europe. Today, more than 500 laboratories employing thousands of scientists work on *Drosophila* in Europe, making it one of the most substantial life science communities.

Despite a strong tradition of *Drosophila* research in Europe, until recently no structure existed to coordinate and support this research. This made it challenging to organize the European *Drosophila* Research Conferences (EDRC, >800 participants), and to encourage common infrastructures and initiatives. Following a community discussion session and poll at the Lausanne EDRC 2019 meeting, the European *Drosophila* Society (EDS) was launched in April



2021. The main goal of EDS is to promote *Drosophila* research in Europe and to oversee the organization of the European *Drosophila* Research Conference (see our missions and values below). The European *Drosophila* Society is chaired by a president, a vice-president, and 16 board members representing the diverse European *Drosophila* community. Activities and information related to the European *Drosophila* Society are widely accessible on the EDS website, graciously hosted by the Francis Crick Institute (London). Over 1000 scientists from around 500 laboratories have already registered as members of the European *Drosophila* Society.



European Drosophila Society Mission and Charter

Our Mission

- To represent the interests of members of the European Drosophila Society.
- To oversee and financially support the organisation of the European *Drosophila* Research Conference and other meetings.
- To promote *Drosophila* research in Europe.
- To promote educational initiatives explaining the value of the *Drosophila* research model.
- To advocate for *Drosophila* research and represent the interests of the European drosophilists.
- To promote cohesion and cooperation among drosophilists worldwide and to support common resources and infrastructure.
- To promote interactions between the European *Drosophila* community and other scientific communities

Our Values

The European *Drosophila* Board is driven by a number of guiding principles:

- To defend the value of basic science driven by the curiosity of independent investigators.
- To promote a better representation of diversity in the scientific community in terms of gender, country, and ethnicity.
- To encourage the use of *Drosophila* to address environmental and societal issues (loss of biodiversity, insecticides, global warming, human and veterinary diseases...).
- To promote solid and reproducible research with the highest standards.
- To advocate that the benefits of science are shared among the whole community.
- To favour the sharing of knowledge and open access communication.
- To promote the educational role of science and communication with the lay public.
- To favour the development of common resources for the community.



The European *Drosophila* Society is looking for sponsorship to support its diverse activities.

Regular Sponsorship

Our tiered sponsorship scheme (Platinum, Gold, Silver, or Bronze) will give your company visibility - through the EDS website, our newsletter, and all EDS-endorsed national and international meetings, including the flagship biennial European *Drosophila* Research Conference. Over the years, the EDRC has become a hugely popular meeting that regularly attracts more than 800 scientists from all over the world. Many of our former sponsors opt to have a booth at the EDRC for maximum visibility. Therefore, **all our sponsorship options include a discount on sponsorship packages at the EDRC and any EDS-endorsed meetings**. The next EDRCs will be organized in Alicante (2025), in Bonn (2027), and then rotating in other European cities.

Regular sponsorship options are summarized below and detailed over the following pages.

	Platinum	Gold	Silver	Bronze
	2000 €*	1500 €*	1000 €*	500 €*
Company logo and link on website and in newsletter	√	√	√	√
Advertisement in newsletter	Full page	Half page	-	-
Logo and link on conference website of EDRC and EDS-supported meetings	√	√	✓	✓
Discounted sponsorship of EDRC and EDS- supported meetings	30%	25%	20%	15%
Job postings on website	5 per year	3 per year	2 per year	1 per year

^{*}Excluding VAT.



Regular sponsorship options, detailed

PLATINUM SPONSOR

As the Platinum Sponsor of the European *Drosophila* Society, your company will enjoy the highest level of exposure offered. We view our Platinum Sponsor as our partner in the successful execution of our society's mission and will work alongside you to provide opportunities to promote your company.

Annual fee: 2000€

As Platinum Sponsor of the European *Drosophila* Society, your company will receive considerable exposure and recognition including:

- Company logo and link from the European *Drosophila* Society website where you will be noted as a Platinum Sponsor.
- Company logo and link at the bottom of newsletters of the European *Drosophila* Society.
- Full-page advert in our newsletter.
- Possibility to post up to 5 job openings per year on our website.
- Company logo and link on the conference website of EDRC and EDS-endorsed national or international meetings.
- Company logo acknowledging Platinum Sponsorship on welcome and holding slides used to present EDS at local and international conferences (including EDRC).
- A 30% price reduction on sponsorship options at the EDRC meeting (e.g., a full page in the booklet, poster prizes, workshop sponsorship...).

GOLD SPONSOR Annual fee: 1500€

As Gold Sponsor of the European *Drosophila* Society your company will receive extensive exposure and recognition including:

- Company logo and link from the European *Drosophila* Society website where you will be noted as a Gold Sponsor.
- Company logo and link at the bottom of newsletters of the European *Drosophila* Society.
- Half-page advert in our newsletter.
- Possibility to post up to 3 job openings per year on our website.
- Company logo and link on the conference website of EDRC and EDS-endorsed national or international meetings.
- Company logo acknowledging Gold Sponsorship on welcome and holding slides used to present EDS at local and international conferences (including EDRC).
- A 25% price reduction on other sponsorship options at the EDRC meeting (e.g., a full page in the booklet, poster prizes, workshop sponsor).

SILVER SPONSOR Annual fee: 1000€

As Silver Sponsor of the European *Drosophila* Society your company will receive considerable exposure and recognition including:

- Company logo and link from the European *Drosophila* Society website where you will be noted as a Silver Sponsor.
- Company logo and link at the bottom of newsletters of the European *Drosophila* Society.
- Possibility to post up to 2 job openings per year on our website.



- Company logo and link on the conference website of EDRC and EDS-endorsed national or international meetings.
- Company logo acknowledging Silver Sponsorship on welcome and holding slides used to present EDS at local and international conferences (including EDRC)
- A 20% price reduction for other sponsorship options at the EDRC meeting (full page in the booklet, poster prizes, workshop sponsor...).

BRONZE SPONSOR Annual fee: 500€

As Bronze Sponsor of the European *Drosophila* Society your company will receive considerable exposure and recognition including:

- Company logo and link from the European *Drosophila* Society website where you will be noted as a Bronze Sponsor.
- Company logo and link at the bottom of newsletters of the European *Drosophila* Society.
- Possibility to post one job opening per year on our website.
- Company logo and link on the conference website of EDRC and EDS-endorsed national or international meetings.
- Company logo acknowledging Bronze Sponsorship on welcome and holding slides used to present EDS at local and international conferences (including EDRC).
- A 15% price reduction for other sponsorship options at the EDRC meeting (full page in the booklet, poster prizes, workshop sponsor...).

Bespoke sponsorship options

Would you prefer for your sponsorship to be associated with a scientific prize or an image competition? Please contact us to discuss how we can best meet your needs.

Donations

The European *Drosophila* Society welcomes one-off or regular donations from donors anywhere in Europe. Our donors will be acknowledged once per year in the newsletter and will receive a donor certificate to be used for tax purposes in their home country. Please <u>contact</u> <u>us</u> to work out country-specific tax requirements.



Sponsorship Contact information

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Terms & Conditions

Please note that all costs are subject to confirmation. Prices may vary depending on the situation.

Sponsorship:

Companies should contact the EDS to define the level of sponsorship, its duration (single or recurring) and additional options. An invoice will be sent to the company. Once the payment is completed, EDS will provide an attestation and information related to the sponsorship. EDRC and EDS-endorsed meeting organizers will be notified of EDS sponsors. Conference organizers retain the right to define their conference sponsorship packages.

Donations:

Donors may deduct their donation from tax in their home country. Please contact the EDS prior to your donation to find out the specific requirements for your country of residence.

Payments should be made to the European *Drosophila* Society, a non-profit organization located in the Canton of Vaud (Switzerland).

Bank account details of the European Drosophila Society:

Banca Popolare di Sondrio (SUISSE) SA Avenue de la Gare 25 Case Postale 103 CH-1800 Vevey

Compte CHF: 0276325.001.000.001 IBAN CH46082520276325C000C Compte Euro: 0276325.001.000.978 IBAN CH89082520276325C000E

Clearing 8552 Swift: POSOCH22 CCP CHF 69-10314-2 Euro 91-173810-8